Changing the face of education @ Bangalore
NO MATTER HOW YOU ARE REDEFINING YOURSELF...

MATTERS

CHOOSING A BETTER PLATFORM WHERE MATTERS ARE

TEACHERS' ACADEMY
Welcome
Teachers’ Academy Group is the brain child of a group of educationist’s who are mentors in the field of education for the last 17 years and have vowed to provide quality education.

Choosing the right college is by far the biggest and the most important decision that will shape the rest of your career. Especially now, in the light of recent incidents of institutions not matching up to their credentials, making false promises and letting their students down, we at Teachers’ Academy urge you to closely examine facts and look into details before you trust your future with an institution. Teachers’ Academy, started by a group of dedicated and experienced teachers from Bangalore vowed to impart quality education to its true meaning and leave a mark in the society for its commitment towards students, faculties and parents. A warm welcome to you to Teachers’ Academy Group of Institutions and to the Garden city of India.

To help you make the right choice among the various courses available, we’ve included a brief insight on each of the programs. If you need further assistance, Counselors at the college will be glad to help you.

VISION
To be a leader in Industry oriented education and an institute of choice for the next generation Industry leaders

MISSION
Teachers Academy believes that every individual has fathomless potentiality in them and ideal metamorphosis is only possible through quality education. The mission of Teachers’ Academy is to impart value-based education to all students coming from various socio-economic-cultural backgrounds and academic skills and catalytically transform them into world class experts.

www.teachersacademybangalore.com
Bangalore is the capital and the largest city of Karnataka. It is also called "Garden City" for its beautiful gardens, flowers and trees which flourish in each and every street. It is India's fifth largest city and India's fifth largest metropolitan area. After India gained independence in 1947, Bangalore evolved into a manufacturing hub for heavy industries such as Hindustan Aeronautics Limited and Indian Space Research Organization. Within the last decade, the establishment and success of high technology firms in Bangalore have lead to the growth of Information Technology (IT) in India. IT firms in Bangalore employ about 30% of India's pool of 1 million IT professionals.

The city is also the Training Center for the Indian Air Force, the Madras Engineering Group (MEG) and Central Military Police, the latter two being arms of the Indian Army.

Bangalore is the scientific hub of India and it has the world renowned and the oldest Research University, Indian Institute of Science. The other research institutes are the Indian Institute of Astrophysics, the Raman Research Institute, the Jawaharlal Nehru Centre for Advanced Scientific Research, the National Center for Biological Science and the Indian Statistical Institute.

Bangalore boasts of its numerous gardens and historical sites such as the Lal Bagh Botanical Gardens which holds a number of flower shows especially during the Republic Day. The Vidhan Soudha or the State Secretariat, the Government Museum of Bangalore, the Vishweshwaraya Technological and Industrial Museum, the Fort of Tipu Sultan and Bangalore Palace are other places which attracts several tourists.

The age old temples of Nandi, the Bull; Venkataramanaswamy; the Gavi Gangadhareshwara and the Someshwara are world famous for their unique architectural designs.
International Reputation
The quality of education imparted by us is of high eminence which is recognised by universities, employers and professionals. The degree achieved here is most sorted, and is valued across the globe which opens doors for many International careers and for further study opportunities.

Diversity of Students
Due to its versatile appeal and exceptional commitment, it has attracted students from different countries. The friendly local students have also contributed in changing their lives to be better individuals for the society. Studying in English gives a head start in international career.

Location
It is located in the north of Bangalore which is close to the International Airport. It is convenient to all the major IT industries and various cultural hubs. The cosmopolitan atmosphere and innumerable opportunities have attracted many nationals to this part of Bangalore.

Course Options
Teachers' Academy offers various programs starting from Pre-University Education to Master Degree. The programs offered are PUC – Science and Commerce; Bachelors Degree BCA, BBM, BCOM, BA & B.Sc; Master Degree MBA, MCA & M.Com.

Why Choose Teachers' Academy?

Teaching Methodologies
- A unique college that provides quality education with inimitable teaching methodologies.
- Dedicated and student oriented mentors.
- Tailor made courses to suit the industry requirements.
- Question Bank / Study materials prepared by our in-house mentors.
- Study after college hours – for slow learners.

Facilities
- State-of-the-art infrastructure with latest technologies
- Live recording of classes – available on college website
- Flexible payment modes: by cash / DD / Credit card / Debit Card/Online
- Separate Hostel facilities for boys and girls

Industry – Academy Interface
The foremost function of the college is to make students ready for the industry; in order to make them suitable for this we have a comprehensive Personality Development programme called Destiny, which will bridge the gap between the education and employment which is layered in between the regular course. This programme describes the knowledge, helps in understanding the skills and allows the students to implement it for their future. The internship programmes and the industrial visits with the major companies give them a prior exposure and knowledge of the industry requirements. Hence this is a combination of theory and practical which will help them in real life.

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Students’ Support

• 24x7 access to digital library through our website
• Faculty accessible even after college hours, online
• 24x7 support by a dedicated team of senior counselors/managers
• Daily updates on the college website with the latest information
• Live recorded class sessions – available on college website
• Time table to study at home

Students’ Health Line

Yoga: A spiritual and ascetic discipline, a part of which, including breath control, simple meditation, and the adoption of specific bodily postures, is widely practiced for health and relaxation.

Meditation: Meditation is seen by a number of researchers as potentially one of the most effective forms of stress reduction.

Music: Music is magic, a wonderful gift to humanity; it soothes us, moves and inspires us. It affects our moods and lives in infinite ways.

Aerobics: “Aerobic fitness” refers to endurance, or the ability to sustain work to prolonged periods.

Classes are conducted on weekends for wholesome and overall development.

Scholarship

Teachers’ Academy Education Trust offers ‘Gyandeep’- a nationwide scholarship, is the first of its kind, offered to deserving students who joins Teachers’ Academy. The Gyandeep scholarship is offered to students of both Science & Commerce streams. Gyandeep provide up to 100% of course fee waiver. We offer these scholarships to our fresh students joining us every year and to the students who are already studying with us.

• Students who score above 75% in the Gyandeep Scholarship Test
• Students who have scored higher percentages at their SSLC/PU examinations
• Students who are financially weak with good scholastic record and aptitude.

Students should be enrolled in any of our University/Board programs to apply for the scholarship. The scholarship will be awarded based on the student’s performance in the qualifying exam and other guidelines for the eligibility of the scholarship which is available with our counselors.

For more details please contact our counselors at the college office.

We encourage all the parents to freely contribute to our Gyandeep Scholarship Fund to add to our efforts to support more and more deserving students every year.

Value Additions

• Mentoring Form – Student & Class teachers meet once in 2 months
• Subject & Class teacher meet: once a week
• Parents & teachers meet on appointment basis once a month
• Stay connected: All Class teachers provided with official mobiles – parents can contact directly.
• Dedicated landlines: As students are not allowed to use mobile phones in the campus, parents can get in touch with students any time using the dedicated landlines.

THE TEACHERS’ ACADEMY EDGE

The Teachers’ Academy Edge offers over 20 programs across disciplines like Management, Information Technology, Commerce.

Accessible learning with online learning facility across India through our student portal.

Dedicated industry experienced mentors.

Over 500 scholarships offered to meritorious students.

World class learning management system which provides any time anywhere support to students.

Mentoring students to become Global experts.

Teachers’ Academy offers programs recognized by UGC (University Grants Commission).

EduPort

RECOGNITION

GLOBAL

SCHOLARSHIP

FACULTY

REACH

CHOICE
Message to the Parents

Dear Parents,

A hearty welcome to you from Teachers' Academy Group of Institutions! The staff & management congratulate you on your decision for allowing us to mentor your child. In the hands of highly dedicated and experienced faculties, your child will be given excellent guidance and platforms to explore his potential skills and to reach the zenith of success in his profession of interest. Children's behavior, competency and performance in academics are all kept under constant surveillance by our society and peers, because of which parents and children are under constant pressure to perform well. Though every child is special in his or her own way, we under societal pressure fail to identify the special traits exhibited by them and impose our opinions and decisions on them. Thus, we unknowingly become responsible for their downfall. Hence, I request all parents to be patient, responsive and supportive towards your children, have faith in their decisions and this will transform them to be a lot more confident and successful individuals in the long run.

Besides this, it is also important for you

• To Provide the right atmosphere and space at home for his/her study
• To Ensure that your ward maintains very good attendance at college. (Let them not miss college for silly reasons like headache, etc. However, he/she should not come to college if they are seriously sick. Every class is important and the continuity will be lost if he/she is absent) Ensure that your ward comes to college on time and reaches home on time after college
• To Call and talk to their teachers if you have any college related concern
• To Ensure that your ward comes to college in college uniform
• To Ensure that Electronic gadgets and cell phones are not used in the college campus. (Parents may keep in touch with their wards through dedicated telephone lines provided by the college.)
• To Keep yourself informed about their daily academic and extra-curricular activities
• To Attend the parents'-teachers' meetings timely and feel free to meet any teacher or staff of the college at any point of time to attend to your concerns

We look forward to working with you and your child as we start this new academic year because…. Together we make a difference.
What is the present scenario?
It's been observed, that after Graduation students are just Degree holders and most of them remain unemployed or take up Jobs which they don't like.

Gap between Education and Employability:
Literacy rate in India might be cited at around 74% (in 2011), but the ground reality is that even among the so-called educated youth, ‘employability’ remains a key challenge. The main reasons behind this are a lack of communication and other finer skills. This is an important gap that needs to be bridged, and we bring to you a program designed by our college committed to doing this which will assure you of great success.

Gap in Academic Syllabus,
What Academic Institutions offer v/s What Corporates are looking for?
Our courses are designed to prepare students to succeed as they make the transition from School to college education. The courses emphasize setting priorities, time management, effective listening, note taking, concentration techniques, retention of information, critical thinking, text analysis and comprehension, and test-taking skills. The course also incorporates modules that are designed to facilitate the use of library databases in planning and setting educational objectives, lifelong career assessment and decision making, financial aid, tutoring and student support services, enabling the student to maximize the use of college resources.

A few reasons for unemployability:
• Our Education system is basically THEORY-CENTRIC.
• Students are not aware of their strengths & weakness, various courses & opportunities; they are not focussed
• Parents are also not aware and many do not have sufficient time
• Peer pressure – take up courses which they are not good at.
• Many educational institutions are not taking up the initiative to guide and counsel the students to take up the right programme
• Institutions are only focusing on the University / Board syllabus
• Many institutions are not interacting with the industry

Facts and Figures of Unemployment rate in India
(Source - Mckinsey Report)

- Only 25% of all engineers are employable
- Only 15% of Finance & Accounting graduates are employable
- Only 10% of General Graduates are employable
- 27,00,000 graduates need job skills training every year
IN THE BIG LEAGUE
Growth
Big Picture Thinking
Strategic Leadership
Managing Change
Deal Making

TAking You Higher..
Ability to scale up
Can’t migrate to management positions
Adopting working styles to various organization Environments
Manage People
Creating plans and functional and competitive strategies for their operations
Implementing and executing unit and corporate plans and attaining goals

BRIDGING THE GAP
Have raw, outdated skills
Don’t understand industry process and best practice
Don’t know how to apply or harness their solutioning ability for customer and technology domain
Don’t understand how to keep all stakeholders informed and manage their satisfaction
The Solution

Bridge the gap between University Education & Industry at college level
U choose, we help U achieve

First college in Bangalore to have its own TRADE MARK employability program for students!!!

EMPLOYABILITY IS
NOW A REALITY!
DEGREE + DESTINY
@ TEACHERS’ ACADEMY = JOB

There are huge job opportunities in various sectors like Banking & Finance, IT, Insurance, Retail, Telecom etc. To bridge the gap between the industry demands and the academic syllabus, the TM program Destiny was conceived by the faculties of Teachers’ Academy together with industry professionals. It is a flawless 100% result guaranteed program which makes our students employable in various industry sectors. This program will direct your career graph in the right direction.

NOTE: For detailed module structures please contact our counselors at the college office.

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Communication: Being able to communicate effectively is most important of all life skills. Developing your communication skills can help all aspects of your life, from your professional life to social gatherings and everything in between. The ability to communicate information accurately, clearly, and as intended, is a vital life skill and something that should not be overlooked. It’s never too late to work on your communication skills and by doing so improve your quality of life.

Soft Skills: Soft skills are personal attributes that enhance an individual’s interactions, job performance, and career prospects. Unlike hard skills, which are about a person’s skill set and ability to perform a certain type of task or activity, soft skills are interpersonal and broadly applicable. Soft skills are often described by using terms often associated with personality traits, such as:

- Responsibility
- Leadership
- Optimism
- Communication
- A sense of humor
- Teamwork
- Good manners
- Empathy
- Negotiation
- The Ability to teach
- Integrity and Abilities
- Common sense
- Sociability
- Good manners
- Sociability

It’s often said that hard skills will get you an interview but you need soft skills to get (and keep) the job.

Personality Development: Personality Development fundamentally means grooming and enhancing one’s inner and outer personal to bring in the positive change for your life. Each and every individual features a distinct persona that could be polished, refined, and developed. This technique includes improving communication, language speaking abilities and boosting one’s confidence, developing certain hobbies, extending one’s scope of understanding or skills, manners and studying fine etiquette, including grace and style for the way one appears, walks and talks and total imbibing oneself together with liveliness, positivity and peace.

Corporate training: Employers while recruiting fresh graduates do not seek only excellent academics or correct answers to every question; rather they try to gauge the inner potential and traits of the graduates and try to assess if these traits are in line with what the organization requires. Speakers explain that employers look for a combination of IQ (intelligence quotient) and EQ (emotional intelligence) in candidates. Hence, it is extremely important that fresh graduates be able to back their answers during interviews with practical examples. And these examples can only be gained out of experiences that our corporate training gives them.

Dynamic Life Management: Life management skills is a powerful tool to add a dynamic dimension to your life to decide what is right or wrong based on Universal values, to choose right goals for the simple reason that our Happiness, Success and blissful full state depends more on goal choices than on abilities in different domains of our lives. With a good life management skills program, our time is better planned without waste and we can do justice with little time we have been given on the Earth to complete the work assigned to us.

Foreign Language: While some analysts say that English is becoming the international language of business and society, it always useful to learn a foreign language such as German, French or Japanese. Though such languages may not be quite as widespread as English, they offer rich sets of linguistics and innuendos not found in any dialect of English. The reasons for learning a new language are varied, but the importance of learning foreign languages is universal: it will always benefit you in one way or another.
Group Discussion / Debate: A group discussion is an interesting activity where a group of people discuss about a topic. It is sharing of our opinion and known facts with the group. Group discussion is a smart way of recruitment. It saves time and gives more information about the individuals. The factors that are evaluated.

- Awareness
- Communication skills
- Effective communication
- Interpersonal skills
- Leadership skills
- Team play

Debate: Unlike a group discussion in this activity there will be two teams. One team will speak about only the positive points while other will speak only negative. It is purely an argument. Debate is a smart way of evaluating the right candidate for a highly responsible job. The participant's behaviour in a debate reveals his attitude. The factors that are evaluated.

- Communication skills.
- Effective communication.
- Leadership skills.
- Situation handling.
- Patience.
- Stick ability.

Case Studies: Industry experienced mentors regularly help the students to develop their minds and learn real life problem solving through case studies.

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Training programs in different domains:

**Sales Training:** From core selling techniques to developing key accounts and strategic sales management, our short training courses provide practical skills and techniques that can be implemented immediately. All too often marketing and sales are treated as separate entities but we believe that by integrating the two functions this puts the customer firmly at the centre of operations and can lead to better performance and increased customer satisfaction. Our extensive range of sales programmes, covering practical workshops and qualifications, offer proven techniques to strengthen skills, build confidence and create success.

**Finance Training:** Through our diverse and extensive professional experience, and intuitive learning methodology, we bring the fundamentals of finance to your fingertips. We have designed programs for finance and professional services, firms, business professionals, and undergraduate and graduate students seeking careers in finance. By incorporating a mix of live instruction, class collaboration and technical fundamentals, we teach you real-world applications of finance theory in a way that brings finance fundamentals to life.

**HR Training:** Human resources management and training seminars provide innovative skills, behaviors and strategies for recruiting employees, reducing employee turnover, promoting employee development and retaining a talented, flexible and diverse workforce.
Software training: We are associated with Quaarc Solutions, a software development company headquartered at Bangalore since 2006 and they train our students on the present day software need. Our students gain experience as interns in the company and by the time they complete their graduation, they are experienced programmers.

Hardware training: The students who have interest in making their career in the hardware and networking domain, we help them from our hardware training division of TAIT (Teachers’ Academy Institute of Information Technology). We are in the process of a tie-up with a hardware & networking giant so as to provide industry level hardware and networking training to our students.

For detailed module structures please contact our counselors at the college office.

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Fresher's Day
It is a day to welcome the newcomers to the college and create a healthy bond between the juniors and seniors. New students with any doubt on their mind can discuss them with their seniors. It is an opportunity to welcome the fresher's and motivate them.

International Students' night
Our college recognizes the importance of international students, their valuable contribution to the economy, culture and growth of the college. The international students night celebrates their presence and provides an evening of entertainment information and networking. It provides an opportunity for international students and domestic students to exchange cultures ideas and thoughts.

Student societies
The different clubs like LOGICA of Computer Science Department, XPLORE of Commerce & Management and other clubs like Literature Club, Mathematics Club, Science Club, and Eco Club have helped the students discover their hidden talents in a competitive way through debates and quiz.

Sports Club and Facilities
Sports meet is essential for inculcating the spirit of teamwork and cooperation. All students are given an opportunity to participate in this event to make them realize that participation is important rather than winning. Students can either choose various indoor or outdoor sports activity. This instills Confidence, Discipline, Responsibility, Sacrifice and Accountability.

Students Entertainment
Our Cultural Event called RYTHM is not mere cultural programmes with songs and dances. It takes many divergent meanings with cultural integrity, emphasizing on student bonding by respecting the cultural diversity of other countries and showcasing the individuals' cultural talents.

Student Life at Teachers' Academy
Galleries

Teachers’ Academy Publications
The college magazine “PRISM” gives a chance for the budding writers to prove their talent with words. It encourages students to think, write and develop their writing skills and talent. It has a collection of poems, short stories, features, articles and the current activities in the college.

Cafeteria
Our hygienic and well maintained cafeteria provides students food at nominal rates saving time and money.

Accommodation
Separate girls and boys hostel accommodations are available for out-station students. The rooms are well furnished, ventilated and clean. 24x7 security is provided to both the hostels. Hostel mess, which is within the hostel building, provides hygienic food for its inmates.
Student Support Services

Orientation for new entrants
During the first week of college we have an induction program which helps you make new friends, meet staff and find your way around. Confidence building activities include group activities and team work, sport and outdoor pursuits. You will also learn about your course: the types of assignment you will be doing, types of learning activity, and how you will be assessed. Our main purpose is to make sure you are on the right course for your future. If you join after the initial induction, you need not worry as we have a specialist team who will help you settle in, make new friends and find your way around.

Student Portal
Every student and parent can login to the student portal, EduPort from anywhere and view the student's performance, attendance, results, assignments, etc and also share their queries and doubts.

Features of EduPort:
Parents: Viewing of attendance | class test answer scripts | test marks | Interact with teachers online | Student Performance Tracker | View syllabus completed in each subject | Feedback form | Contact Help desk

Students: Check emails sent to students' official email id | Online library | Virtual Lab | Recorded classes | Useful video links | Student-teacher interaction | View E-noticeboard | Results Check | assignments allotted to students by teacher | Check notes / journals allotted to students | Question bank | Project guidelines | Learning map | Placement cell

Study hours after college
Students spend a few years with us and it is quite a precious time in a student's life and this needs to be aptly utilized to incubate the young minds so that they turn out to be the best in the world. During their years of study, students find time-management the most difficult. Hence, to help them overcome this difficulty, our mentors have designed time-tables for not only the regular classes but also separate ones for their home study. We ensure that not much of work is carried home by extending their hours of stay in the campus, beyond the college hours, to study in the presence of their teachers. This will help them understand the concepts better and clarify their doubts with their very own teachers. Out of 9½ hours of college every day, two short and one long breaks are given in-between the classes. Exam preparations are made during the extended study hours. The parents can rest assure on our mentors for the results and the well being of their wards.

Careers Advisory Service
Destiny is a comprehensive personality programme to groom a student towards his/her career with few broad spectrum modules which will enable him/her to have certain skills like Employability Skills, Life Skills, Soft Skills, IT Skills and the other essential knowledge.

Our Academic Counseling team provides programs and services which are tailor made according to the students need and are designed to assist them in achieving emotional well-being necessary for success. Our mission is to help students manage academic and personal demands more effectively. Our professional staff is always available at the campus and all counseling is confidential.
Learning Support

Study Skills

In the present days most of the students live under stress and pressure for various reasons and only effective counseling can help them recognize these problems and cope with them. Our specialized team of counselors are focused and are capable of handling such issues in an intelligent way.

College Health Service
Being healthy is important for a student, the free annual Dental and Eye checkup for the students from reputed hospitals is conducted regularly.

Student Service
Today’s students, live under stress and pressure that were not so apparent in the past. They are exposed to the erosion of values in society, materialism, competitiveness and insecurities that can leave an irreparable impact on their young minds. Proper counseling helps them to identify these problems, heal and help them to move on. Our professional counselors are at service for this purpose at any given time. Any kind of a psychological or personal problem will be addressed by them with utmost confidentiality.

- Deal with stress and other pressures
- Resolve fears, panics and anxieties
- Cope with continuing family problems
- Work through difficult decisions
- Break through depression and sadness.
All counseling work, is of course completely confidential

Disability Service
Our college seeks to support differently abled, students developing skills learning about recourses and gaining the confidence needed to maintain a balanced and independent life style that is essential to meeting individual career and life objectives. We have a strong facility and technology access which help in bringing about the unique strengths, talents and creativity.

Student Learning Development
Good ideas are common – what’s uncommon are people who’ll work hard enough to implement them. - Ashleigh Brilliant

Teachers’ Academy implements

- William Arthur Ward

Teachers are the backbone of any educational institution. Apart from the necessary infrastructure we have a team of dedicated mentors who are student friendly and result oriented. We have one of the best faculty team to support the Teachers’ Academy student community who are involved not only in teaching the university syllabus but also guiding them to the right direction.

Holding the attention of the entire class for long hours without letting them to get distracted or bored while teaching is the greatest challenge any teacher faces in his or her career. Our trained and experienced teachers have overcome this challenge by adopting many teaching aids along with the use of latest technology in the class rooms. Our teachers are easily accessible at any given time and students can take their guidance for their regular studies and for project work as well.

Library
Library on the fourth floor of the campus is equipped with a broad spectrum of book collections. Bulletin boards in the library are always filled with the latest updates on books.

These books are also available at our Digital Library and students can access these books online through our Online Library, which means our library is open to students 24x7, throughout the year.

www.teachersacademybangalore.com
Online library:
If the compulsory library hours is insufficient for a student then the student can access all the books of our library sitting at home online 24x7.

Classrooms
The college has a radiant ambience with well ventilated classrooms, glass doors with heat radiation protection and comfortable furniture in all the six floors of the campus. Classes are technically updated and integrated with interactive smart boards and DLP projectors for visual based education. All classrooms are networked with optical fiber high speed internet connections.

Lab
The college is provided with state-of-the-art computer lab for students. The college has ensured to setup sophisticated Science & Computer laboratones with latest device and equipments to instigate experimental learning among the students.

Auditorium
The college auditorium is used throughout the year by our students for various get together, management fests and other cultural programs.

Seminar hall
Our seminar hall with state-of-the-art equipments has been setup for students to deliver seminars as a part of their DESTINY program. The seminar hall is also used for conducting guest lectures frequently.

Transportation
The college being centrally located is well connected with public transport. Students have the provision to opt for college buses for their pickup and drop from major localities of the city.

IT services for students
Teachers’ Academy Institute of Information Technology offers various Computer hardware and software courses which will suit the student’s need. The students have the option to choose from the different programs offered which will add value to their resume.

Optional courses
We also offer various tailor made programs which are optional apart from the regular programs like spoken English, computer languages training, soft skills training, computer hardware training, engineering & medical entrance exam training and other industry relevant programs.
SCHOLARSHIPS AND AWARDS

Gyandeep scholarship – rewarding merit

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PRINCY - BBM (India)
“ I just love the place; my teachers are friendly and understanding and are always there to clear my doubts. Teachers Academy is not about where you came from but where you are ”

Doreen Shawa - II PUC Commerce (Tanzania)
“This is a great place to study. The friendly and welcoming atmosphere of the college is truly unique and I was put at extreme ease from the moment ”

ELIYAHOU ZAGABE - B.C.A (Congo)
“I really admire the way the staff work so hard to make sure I am as comfortable as possible I honestly couldn’t ask for more.”

Enkhchimeg Dansuren - M.B.A (Mongolia)
“You will learn so much while at Teachers Academy. I’ve only been here for one semester so far and have grown mentally so much! I am really happy to come here. My English has really improved.”

Sneha N - B.Com (India)
“Teachers’ Academy is a tight-knit close community of ambitious students who love to learn and professors who love to teach. The curriculum is like that of no other college because it focuses on shaping students to be honorable members society and not just intelligent thinkers. There is something for everyone at Teachers’ Academy.”

BEENA - MBA (Nepal)
“I have gained a lot from the college; the faculties are interactive and supportive. The facility are good. I am proud to be a student of Teachers Academy”

SONU - B.B.M (Nepal)
“Our College has excellent infrastructure and facilities. Our management gives first preference to academics. Those who wish to excel in their career will definitely choose this institution.”

Rejath Prasad - BCA (India)
“I look forward to coming to Teachers Academy every day the professors are nice to me and are well aware of the subject. They are always ready to help and do not ever get tired of answering our queries.”

Thajallin Taj - II PUC Science (India)
“This is a place where you can shine. You have all the resources available to you and professors who can help you improve in all spheres. The student teacher relationship is great and it is just great to be a part of this institution.”

Rutazamba Audax - II PUC Commerce (Tanzania)
“Students who benefit from small classes, are academically inclined and wish to build strong bonds with their professors would love to attend this college. While the work load or timings is a bit strenuous at times, students are never alone. Advisers, professors, and staff are always available for students.”
Kritika Rai - BBM (Nepal)
“Campus is very strict on certain things to maintain the integrity and safety of our college but on the whole it boosts you up to achieve everything you have dreamt about.”

Poornashri - B.Com (India)
“The professors are always there for students anytime the student needs help. It is important to Teachers’ Academy that the students truly understand the material, instead of just squeezing by. All of the professors have a wide range.”

Lokesh - B.Com (India)
“This is a place where you can shine. You have all the resources available to you and professors who can help you improve. If you’re a student who likes taking advantage of great professors who care, then you will love it here. Promise.”

Saimia Ndapandula - B.Com (Tanzania)
“The professors teach very well here. They have office hours where they will drop what they are doing immediately to help you and even if they’re busy they’ll generally be willing to give you a helping hand. Even if you don’t know a teacher, if you just introduce yourself to him or her they are more than willing to receive you with open arms.”

Prem Kumar Daniel - BCA (India)
“Since Teachers’ Academy is comparatively a smaller college, you get to know your professors a lot better than you would at a larger college. This makes it a lot easier to contact them outside of class, and they just want to see you succeed. So, from my experiences with many of my professors, they’ll help you out in ways professors at larger colleges wouldn’t.”

T Mahesh Rao - BCA (India)
“All of the professors are interested in their students and what they have to say. While some classes can be a lot of work, for the most part I am enjoying everything about all the classes I am attending and have attended in the past.”

Walid Chafik Edrissi - BCA (Saudi)
“This college is a great place. Before I decided to attend I came for a visit and they want you here, they make you feel welcome as if you are already a student. You are not just more money but you are the next of the new generation.”

Monin Willy Okoman Patruck - BCA (Ivory Coast)
“Teachers’ Academy College is a close knit institution. It is easy to stand out and do well with the enormous amounts of encouragement you will get along the way. It’s a great place to discover yourself.”

Tuyenikelao Shipena - B.Com (Namibia)
“At Teachers’ Academy, learning is infectious. Everyone is so knowledgeable, and so eager to teach and pass along information to others.”
Our placement cell caters to both IT & Non-IT segments into Junior/Middle/Senior level candidatures also providing services of head hunting and "group" selections. The cell operates for not only our in-house students but for the general candidates also. Our campus interview team selects the right candidates for the clients, trains the candidates and tunes them technically and aesthetically to the satisfaction of the clients and hand them over to the Company for induction process. In the process, the Company incurs lesser costs, get the best advantageous services and are devoid of time factor. All the burdens of selection process is handled by our in-house consultants. We believe, HR is the most precious asset of any organization. And selecting the right candidate who can "by merits and attitudes" match the expectations of the employer is of utmost concern not only for our clients but for us too. We just do not go only by merits, but the right attitudinal candidate too, which most other HR consultants seldom practice. More, after preliminary selection, we impart them sufficient training if found necessary so that the candidate is fully equipped to take the chair immediately without any "ifs and buts". Being into the field of information and academics, our motto is to provide the best to our clients at the right cost that is unmatched in the industry.

The following aspects are of utmost importance to us:

The candidate is not a commodity, but an asset to our prospective clients. We stress on value addition to the traits and other attributes of the candidates by giving adequate training even before he/she is sent for an interview. We try to impart the culture of the Clientele Co into them right at the first instance itself. We tell them straight - this is what is expected of you and this is what is in store for you from the Company. We believe in fast induction of the incumbents. We ensure (we do not believe in insurance as it is a post damage exercise) that the candidate is full aware of his/her future with the Company. Placing the right candidate for the right job him/her having understood the basic responsibilities and authorities is what we believe in for attainment of long-term results. We care for our placed candidates as also our esteemed clients in a balanced manner even after the placement is effected to ensure that we get "Happy Notes" from both the sides. As for the candidates, the search should end here. As for our esteemed clients, the confidence should be that once the responsibility is placed with us, the matter ends over there.
Teachers’ Academy Group of Institutions

Teachers' Academy Pre-University College
PUC – Science | PUC – Commerce

Teachers' Academy Degree College
BCA | BBM | B.Com | B.Sc. | BA

Teachers' Academy Centre for PG Studies
M.Com | MCA

Teachers' Academy School of Management Studies
MBA | MBA-IT Mentor::K
Teachers' Academy Evening Degree College
B.Com | BA

Teachers' English Academy
Pre-Basic | Basic | Preliminary | Advanced
IELTS | TOEFL | BEC | Diploma

Teachers' Academy Institute of Information Technology
Software Training Programs | Hardware & Networking
Training Programs

Teachers' Academy For Enhanced Learning (TAFEL)
IIT | JEE | COMED-K | KCET | CA-CPT Training Programs

www.teachersacademybangalore.com
After PUC (Science) there are ample study opportunities based on your interest and abilities in the fields of Agriculture, Archaeology, Astrology, Bio Technology, Environment and Botany, Food Technology, Processing, Forensic Science, Geology, Horticulture, Merchant Navy, Nuclear Science, Psychology, Zoologist, Medical Science, etc.

Based on your results and interest you can opt for Bachelor’s programs like B.Tech, BCA, B.Arch, B.Sc, B.D.S or many other courses.
COMMERCE COURSES

PUC - COMMERCE COMBINATION

CEBA (Computer Science, Economics, Business Studies, Accountancy) + CA-CPT / CLAT
CSBA (Computer Science, Statistics, Business Studies, Accountancy) + CA-CPT / CLAT
HEBA (History, Economics, Business Studies, Accountancy) + CA-CPT / CLAT

ADD-ON TRAINING PROGRAMS

CA-CPT (Chartered Accountancy Common Proficiency Test)
CLAT (Common Law Admission Test)

Extras: Apart from the regular PUC syllabus for science and commerce students we are offering CET + NEET (Common Entrance Test + National Eligibility cum Entrance Test) for science students and CACPT (Chartered Accountancy – Common Proficiency Test), CLAT (Common Law Admission Test) for the commerce students.

Career Scope:

After PUC (Commerce) there are lots of career opportunities in terms of becoming a CA, CS, Cost and Works Accountant, Management, Insurance, Marketing, Stock Broking, Banking or Financial Management professional, Economist, etc.

Based on your results and interest you can opt for various bachelor degrees like B.Com, BBA, BMS, BBM, CFA, CA, ICWA, CFP, Company Secretary, etc.

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Career Scope

Information Technology (IT) is one of the fastest growing industries in the world. With information gaining immensely in value, technology is a prerequisite to making it usable. With more and more organisations adopting technology by the day, IT is an industry that is showing great prospects for a long time to come. IT Courses in Teachers’ Academy provide you with the right skills and exposure to leverage the opportunity that the industry throws open to you.

Career Opportunities

- Systems Manager
- Internet Expert
- Web designing Specialist
- Application Programmer
- System Programmer
- System Analyst
- Database Administrator
- Network Administrator
- Project Manager
- Hardware Engineer
- Journalist
- Reporter
- Editor
- Copy Writer
- Script Writer
- PR Executive
- Client Relationship Manager

Bachelor of Computer Applications (BCA)

<table>
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<tr>
<th>First Semester</th>
<th>Second Semester</th>
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<tbody>
<tr>
<td>BCA101 Indian Language or Optional English</td>
<td>BCA201 Indian Language or Optional English</td>
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<tr>
<td>BCA102 English</td>
<td>BCA202 English</td>
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<tr>
<td>BCA103 Computer Fundamentals</td>
<td>BCA203 Mathematics</td>
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<td>BCA104 Electronics</td>
<td>BCA204 OOPS Using C++</td>
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<td>BCA105 Programming Concepts - Using C</td>
<td>BCA205 Data Base Management Systems</td>
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<td>BCA104P Practicals in Electronics</td>
<td>BCA204P Practicals in C++</td>
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<td>BCA104P Practicals in C- Programming</td>
<td>BCA205P Practicals in DBMS</td>
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<th>Third Semester</th>
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<tbody>
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<td>BCA301 Indian Language or Optional English</td>
<td>BCA401 Indian Language or Optional English</td>
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<td>BCA302 English</td>
<td>BCA402 English</td>
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<td>BCA303 Indian Constitution</td>
<td>BCA403 Environmental Studies</td>
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<td>BCA304 Operating Systems</td>
<td>BCA404 Data Communications and Networks</td>
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<td>BCA305 Data Structures Using C</td>
<td>BCA405 Visual Programming</td>
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<td>BCA306 Numerical Analysis &amp; Linear Progm.</td>
<td>BCA406 Unix Programming</td>
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<td>BCA305P Data Structures using C Lab</td>
<td>BCA405P Visual Programming Lab</td>
</tr>
<tr>
<td>BCA306P Numerical Analysis &amp; Linear Progm. Lab</td>
<td>BCA406P Unix Programming Lab</td>
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<th>Fifth Semester</th>
<th>Sixth Semester</th>
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<tr>
<td>BCA501 Software Engineering</td>
<td>BCA601 Design &amp; Analysis of Algorithms</td>
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<tr>
<td>BCA502 Computer Architecture</td>
<td>BCA602 System Programming</td>
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<td>BCA503 Banking and Insurance</td>
<td>BCA603 Computer Graphics</td>
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<td>BCA504 Java Programming</td>
<td>BCA604 Web Programming</td>
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<td>BCA505 Project</td>
<td>BCA605 Project</td>
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<td>BCA504P Java Programming Lab</td>
<td>BCA604P Web Programming</td>
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<td>BCA505P Project</td>
<td>BCA605P Project</td>
</tr>
<tr>
<td>BCA506P Soft Skills &amp; Personality Devlopt. Lab</td>
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Affiliated to Bangalore University & Recognised by Govt. of Karnataka
Eligibility: A pass in PUC / 12th grade / 'A' level / +2/ISC
Duration: 6 Semesters / 3 Years
**Bachelor of Business Management (BBM)**

### First Semester
1.1 **Language:** Kannada / Sanskrit / Urdu / Tamil / Telugu / Additional English / Marathi / Hindi
1.2 Languages: ENGLISH
1.3 Fundamentals of Accounting
1.4 Business Organisation and Environment
1.5 Quantitative Methods for Business - I
1.6 Market Behaviour & Cost Analysis
1.7 Management Process

### Second Semester
2.1 **Language:** Kannada / Sanskrit / Urdu / Tamil / Telugu / Additional English / Marathi / Hindi
2.2 Languages: ENGLISH
2.3 Financial Accounting
2.4 Quantitative Methods for Business - II
2.5 Organisational Behaviour
2.6 Production and Operations Management
2.7 Environmental Studies

### Third Semester
3.1 **Language:** Kannada / Sanskrit / Urdu / Tamil / Telugu / Additional English / Marathi / Hindi
3.2 Soft Skills for Business
3.3 Corporate Accounting
3.4 Human Resource Management
3.5 Services Management
3.6 Corporate Environment
3.7 Computer Fundamentals

### Fourth Semester
4.1 **Language:** Kannada / Sanskrit / Urdu / Tamil / Telugu / Additional English / Marathi / Hindi
4.2 Business Research Methods
4.3 Marketing Management
4.4 Financial Management
4.5 Business Regulations
4.6 Cost Accounting

### Fifth Semester
5.1 Entrepreneurial Management
5.2 Computer Application in Business
5.3 Banking Regulations and operations
5.4 Corporate Governance
5.5 Management Accounting
5.6 Elective - Paper - I
5.7 Elective - Paper - II

### Sixth Semester
6.1 International Business
6.2 E-Business
6.3 Income Tax
6.4 Strategic Management
6.5 Elective - Paper - III
6.6 Elective - Paper - IV
6.7 Project Report & Viva Voce

### Elective-I Finance
- Semester No V 5.6 Advanced Financial Mgmt.
- Semester No V 5.7 Financial Markets & Services
- Semester No VI 6.5 Investment & Portfolio Mgmt.
- Semester No VI 6.6 Stock and Commodity Markets

### Elective-II Marketing
- Semester No V 5.6 Consumer Behaviour
- Semester No V 5.7 Advertising & Media Mgmt.
- Semester No VI 6.5 Brand Management
- Semester No VI 6.6 Retail Management

### Elective-III HRM
- Semester No V 5.6 Employee Welfare & Social Security
- Semester No V 5.7 Strategic HRM
- Semester No VI 6.5 Organizational Change & Delpt.
- Semester No VI 6.6 Compensation Management

### Elective-IV International Business
- Semester No V 5.6 International Marketing Mgmt.
- Semester No V 5.7 International Financial Mgmt.
- Semester No VI 6.5 International HRM
- Semester No VI 6.6 Exam and Forex Mgmt.

### Elective-V Information Technology
- Semester No V 5.6 Accounting Information Systems
- Semester No V 5.7 Enterprise Resource Planning
- Semester No VI 6.5 Information Technology & Audit
- Semester No VI 6.6 Banking Technology & Mgmt.

### Career Scope
Management is the art of getting things done. To take the leap into the management of an organisation, management education is becoming more and more important. Many professionals today also seek degrees in management as a means of securing a better salary. Not only does Teachers’ Academy offer management course that help you climb the ladder of hierarchy, it also allows you to choose from different verticals that help differentiate you from the others.

### Career Opportunities
- Junior / Senior Operation Executives
- Junior / Senior Finance
- Executives
- Research Assistants
- Data Analyst
- Back Support Staff
- Business Consultants
- Business Development Executives
- Administrative Officer
- Business Analyst

[www.teachersacademybangalore.com](http://www.teachersacademybangalore.com)
Bachelor of Commerce (B.Com)

First Semester
1.1 **Language**: Kannada / Sanskrit / Urdu / Tamil / Telugu / Additional English / Marathi / Hindi
1.2 Language: English
1.3 Financial Accounting
1.4 Marketing Behaviour and Cost Analysis
1.5 Organizational Management
1.6 Corporate Administration / Methods & Techniques for Business Decisions

Second Semester
2.1 **Language-I**: Kannada / Sanskrit / Urdu / Tamil / Telugu / Additional English/Marathi Hindi
2.2 Language-II: English
2.3 Advance Financial Accounting
2.4 Marketing and Services Management
2.5 Indian Financial System
2.6 Quantitative Analysis for Business Decisions-I
2.7 Environmental Studies

Third Semester
3.1 **Language**: Kannada/Sanskrit/Urdu/Tamil/Telugu/ Additional English/Marathi/Hindi
3.2 **Language-II**: English a) English b) Soft Skills for Business
3.3 Corporate Accounting
3.4 Financial Management
3.5 Banking Law and Operations
3.6 Quantitative Analysis for Business Decisions-II
3.7 Computer Fundamentals

Fourth Semester
4.1 **Language**: Kannada/Sanskrit/Urdu/Tamil/Telugu/ Additional English/Marathi/Hindi
4.2 **Language-II**: a) English b) Corporate Communication
4.3 Advance Corporate Accounting
4.4 Cost Accounting
4.5 e-Business and Accounting
4.6 Stock and Commodity Markets
4.7 Indian Constitution

Fifth Semester
5.1 Entrepreneurship Development
5.2 International Business
5.3 Income Taxes – I
5.4 Cost Management
5.5 Electives: Paper I
5.6 Electives: Paper II

Sixth Semester
6.1 Business Regulations
6.2 Principles and Practice of Auditing
6.3 Income Taxes – II
6.4 Management Accounting
6.5 Electives: Paper III
6.6 Electives: Paper IV

**Career Opportunities**

To provide a strong foundation in the functioning of business organisations and of various specialised operations such as Accounting, Finance, Capital Markets by offer a comprehensive coverage of subjects. To develop, as much as possible, professional knowledge in Accounting Finance, Taxation through compact study materials. To provide the opportunity for students to pursue professional studies like CA, ICWA, CS CFA by including foundational courses in the curriculum.

**Career Scope**

Commercial Assistant or Manager in Manufacturing or Trading Firm • Staff Selection Commission examination related to commerce and Trade • Entry level jobs in Broking and security analysis firms • Entry level jobs in KPOs • Banking Entrance Examinations

**Elective-I: Accounting and Taxation Group**
Semester No V AC.5.5 International Financial Reporting Standards Business Taxation-I
Semester No V AC.5.6 Business Taxation-II
Semester No VI AC.6.5 Accounting and Business Decision & IFRS

**Elective-II Finance Group**
Semester No V FN.5.5 Advanced Financial Mgmt.
Semester No V FN.5.6 International Finance
Semester No VI FN.6.5 Corporate Financial Policy
Semester No VI FN.6.6 Security Analysis & Portfolio Mgmt.

**Elective-III Marketing Group**
Semester No V MK.5.5 Consumer Behaviour
Semester No V MK.5.6 Marketing Research
Semester No VI MK.6.5 Advtg. & Media Mgmt.
Semester No VI MK.6.6 Retail Management

**Elective-IV Information & technology groups**
Semester No V LT 5.5 Accounting Information Systems
Semester No V LT 5.6 Enterprise Resource Planning
Semester No VI LT 6.5 Information Technology & Audit
Semester No VI LT 6.6 Banking Technology & Mgmt.

**Elective-V Human Resource Group**
Semester No V HR.5.5 Strategic HR Mgmt.
Semester No V HR.5.6 HR Development
Semester No VI HR.6.5 Labour Welfare & Social Security
Semester No VI HR.6.6 Industrial Regulations

**Elective-VI Human Resource Group**
Semester No V BI.5.5 International Banking & Forex Management
Semester No V BI.5.6 Life and General Insurance
Semester No VI BI.6.5 Risk Management
Semester No VI BI.6.6 Marketing of Insurance Products

Affiliated to Bangalore University & Recognised by Govt. of Karnataka
Eligibility: A pass in PUC / 12th grade /‘A’ level/ +2/ISC
Duration: 6 Semesters / 3 Years
Career Scope

Information Technology (IT) is one of the fastest growing industries in the world. With information gaining immensely in value, technology is a prerequisite to making it usable. With more and more organisations adopting technology by the day, IT is an industry that is showing great prospects for a long time to come. IT courses in Teachers’ Academy provide you with the right skills and exposure to leverage the opportunity that the industry throws.

Career Opportunities

- Systems Manager
- Internet Expert
- Web designing Specialist
- Application
- Programmer
- System Programmer
- System Analyst
- Database
- Administrator
- Network Administrator
- Project Manager
- Hardware Engineer
- Journalist
- Reporter
- Editor
- Copywriter
- Content Writer
- Script Writer
- PR Executive
- Client Relationship Manager

First Semester

**B.Sc (Comp Sc, Maths, Physics)**

- 101 Language/Additional English
- 102 English
- 103 Computer Fundamentals & Programming
- 104 C- Programming Lab
- 105 Mechanics Oscillations & Waves
- 106 Physics Lab 1
- 107 Mathematics-I

Second Semester

**B.Sc (Comp Sc, Maths, Physics)**

- 201 Language/Additional English
- 202 English
- 203 Data Structure & Operating Systems
- 204 Data Structure Lab
- 205 Properties of matter, heat & thermodynamics
- 206 Physics Lab-II
- 207 Mathematics-II
- 208 Computer Fundamentals

B.Sc (Electronics, Maths, Comp Sc.)

- 101 Language/Additional English
- 102 English
- 103 Electronics Fundamentals
- 104 Electronics - Practical
- 105 Mathematics – I
- 106 Computer Fundamentals & C Programming
- 107 C Programming Lab

First Semester

**B.Sc (Comp Sc, Journalism and Psychology)**

- 101 Language/Additional English
- 102 English
- 103 Computer Fundamentals & C Programming
- 104 C Programming Lab
- 105 Introduction to Mass Communication
- 106 I Basic Psychological Processes
- 107 Psychology-Lab

Second Semester

**B.Sc (Comp Sc, Journalism & Psychology)**

- 201 Language/Additional English
- 202 English
- 203 Data Structure & Operating Systems
- 204 Data Structure Lab
- 205 Fundamentals of Journalism
- 206 Basic Psychological Processes
- 207 Psychology-Lab-2
- 208 Computer Fundamentals
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<th>Third Semester</th>
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<td>303 OOPS using C++ and DBMS</td>
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<td>304 C++ Lab</td>
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<td>305 Electricity, Magnetism and Radiation</td>
<td>305 Mathematics – III</td>
<td>305 Media Laws &amp; Indian Constitution.</td>
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<td>306 Physics Lab III</td>
<td>306 OOPS using C++ and DBMS</td>
<td>306 1a Child Psychology</td>
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<td>307 Mathematics-III</td>
<td>307 C++ Lab</td>
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<td>403 Software Engineering and System Software</td>
<td>403 Digital Electronics</td>
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<td>404 Human Resource Management (Special Paper)</td>
<td>404 Electronics - Practicals</td>
<td>404 Human Resource Management (Special Paper)</td>
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<td>405 DBMS Lab (mini project)</td>
<td>405 Mathematics – IV</td>
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<td>407 Physics Lab IV</td>
<td>407 Human Resource Management (Special Paper)</td>
<td>407 1a Child Psychology</td>
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<td>408 Mathematics-IV</td>
<td>408 DBMS Lab (mini project)</td>
<td>408 Psychology-Lab-4</td>
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<td><strong>B.Sc (Comp Sc, Journalism and Psychology)</strong></td>
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<td>501 Internet Technology</td>
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<td>502 Basic Java and UNIX Programming Internet Lab</td>
<td>502 Electronics - Practicals</td>
<td>502 Basic Java and UNIX Programming</td>
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<td>503 Java and UNIX Lab</td>
<td>503 Microprocessor and Interfacing</td>
<td>503 Internet Lab</td>
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<td>504 Gravitation, Space Physics and Electronics</td>
<td>504 Practical (Microprocessor Programs)</td>
<td>504 Java and UNIX Lab</td>
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<td>505 Quantum mechanics, atomic and molecular Physics</td>
<td>505 Mathematics – V</td>
<td>505 Reporting Methods</td>
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<td>506 Modern Physics Lab-S</td>
<td>507 Mathematics – VI</td>
<td>506 Editing Techniques</td>
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<td>507 Modern Physics Lab-6</td>
<td>508 Internet Technology</td>
<td>507 Elective-1</td>
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<td>508 Mathematics-V</td>
<td>509 Basic Java and UNIX Programming</td>
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<td>510 Internet Lab</td>
<td>509 Psychology-Lab-5</td>
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<td>510 Internet Lab</td>
<td>511 Java and UNIX Lab</td>
<td>510 Psychology-Lab-6</td>
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<td><strong>B.Sc ( Electronics, Maths, Comp Sc,)</strong></td>
<td><strong>B.Sc (Comp Sc, Journalism and Psychology)</strong></td>
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<td>602 Multimedia Technology</td>
<td>602 Signals and Systems</td>
<td>602 Multimedia Technology</td>
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<td>603 Modern Physics Lab II Relativity, Astrophysics &amp; Nuclear Physics</td>
<td>603 Electronics - Practical VII</td>
<td>603 Project Lab</td>
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<td>604 Modern Physics Lab III</td>
<td>604 Electronics - Practical VIII</td>
<td>604 Media Management</td>
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<td>605 Modern Physics Lab II</td>
<td>605 Mathematics – VII</td>
<td>605 Introduction To Advertising &amp; Public Relations.</td>
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<td>606 Mathematics-VII</td>
<td>606 Mathematics-VIII</td>
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<td>608 Mathematics-VIII</td>
<td>608 Project Lab</td>
<td>608 Psychology-Lab-7</td>
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Electives: •Health Psychology•Abnormal Psychology•Counseling Psychology•Industrial Orgnaization Psycholog •Educational Psychology•Social Psychology
Bachelor of Arts (BA)
Eligibility: A pass in PUC / 12th grade / 'A' level / +2/ISC
Duration: 6 Semesters / 3 Years

Career Scope
To provide students with basic journalistic skills in various mass media. To expose students to recent developments in media issues and media research. To strengthen the foundations for various technologies involved in mass media like computer applications, respective software and hardware in print, radio, television, internet and the likes. This programme would enable the students to work in various media like print, radio, television, internet, and in related fields. Students can start a full-fledged career in journalism or venture into freelancing.
**First Semester**

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<tr>
<th>Course Code</th>
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<td>102</td>
<td>English</td>
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<tr>
<td>103</td>
<td>Introduction to Mass Communication</td>
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<td>104</td>
<td>British Literature &amp; Aspects of Language</td>
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<td>105</td>
<td>Concepts of Political Science</td>
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**Second Semester**

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<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>201</td>
<td>Language/Additional English</td>
</tr>
<tr>
<td>202</td>
<td>English</td>
</tr>
<tr>
<td>203</td>
<td>Fundamentals of Journalism</td>
</tr>
<tr>
<td>204</td>
<td>British Literature &amp; Aspects of Language</td>
</tr>
<tr>
<td>205</td>
<td>Political Theories</td>
</tr>
<tr>
<td>206</td>
<td>Indian Constitution</td>
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**Third Semester**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>301</td>
<td>Language/Additional English</td>
</tr>
<tr>
<td>302</td>
<td>English</td>
</tr>
<tr>
<td>303</td>
<td>Media Laws &amp; Indian Constitution</td>
</tr>
<tr>
<td>304</td>
<td>Victorian and Modern</td>
</tr>
<tr>
<td>305</td>
<td>Modern Government</td>
</tr>
<tr>
<td>306</td>
<td>Environmental Studies</td>
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</table>

**Fourth Semester**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>401</td>
<td>Language/Additional English</td>
</tr>
<tr>
<td>402</td>
<td>English</td>
</tr>
<tr>
<td>403</td>
<td>Basic Audio visual media.</td>
</tr>
<tr>
<td>404</td>
<td>American Literature</td>
</tr>
<tr>
<td>405</td>
<td>Political Thought, Western &amp; Eastern</td>
</tr>
<tr>
<td>406</td>
<td>Computer Fundamentals</td>
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</tbody>
</table>

**Fifth Semester**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>501</td>
<td>Reporting Methods</td>
</tr>
<tr>
<td>502</td>
<td>Editing Techniques</td>
</tr>
<tr>
<td>503</td>
<td>European Writing</td>
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<tr>
<td>504</td>
<td>Non-European Writing</td>
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<tr>
<td>505</td>
<td>Public Administration</td>
</tr>
<tr>
<td>506</td>
<td>International Relations</td>
</tr>
<tr>
<td>507</td>
<td>Principles of Public Administration (Optional)</td>
</tr>
<tr>
<td>508</td>
<td>Concept International Relations (Optional)</td>
</tr>
<tr>
<td>509</td>
<td>Western Political Thought (Optional)</td>
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**Sixth Semester**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>601</td>
<td>Media Management</td>
</tr>
<tr>
<td>602</td>
<td>Introduction to Advertising and P.R.</td>
</tr>
<tr>
<td>603</td>
<td>Short Fiction</td>
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<tr>
<td>604</td>
<td>Essays</td>
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<tr>
<td>605</td>
<td>Novel</td>
</tr>
<tr>
<td>606</td>
<td>Indian Administrative Processes (Optl.)</td>
</tr>
<tr>
<td>607</td>
<td>Personnel &amp; Financial Administration (Optl.)</td>
</tr>
<tr>
<td>608</td>
<td>International Institutions</td>
</tr>
<tr>
<td>609</td>
<td>Indian Political Thinkers (Optl.)</td>
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</tbody>
</table>

**Electives:**

- Health Psychology
- Abnormal Psychology
- Counseling Psychology
- Industrial Organization Psychology
- Educational Psychology
- Social Psychology

**Career Opportunity**

- Journalist
- Reporter
- Editor
- Copywriter
- Content Writer
- Corporate Communication Expert
- Script Writer
- Photographer
- Video Production Manager
- Entrepreneur
- PR Executive
- Client Relationship Manager
- Event Organizer
- Event Co-ordinator
Affiliated to University of Mysore & Recognised by UGC
Eligibility: A pass in Bachelor Degree with a minimum of 50% in marks aggregate
Duration: 2 Years / 4 Semesters

Career Scope
To provide a strong foundation in the functioning of business organisations and of various specialised operations such as Accounting, Finance, Capital/Markets, by offering a comprehensive coverage of subjects. To develop, as much as possible, professional knowledge in Accounting, Finance, Taxation through compact study materials. To provide the opportunity for students to pursue professional studies like CA, ICWA, CS, CFA by including foundation courses in the curriculum.

Career Opportunities
Commercial Assistant or Manager in manufacturing or Trading Firm. • Staff Selection Commission examination related to commerce and trade. • Jobs in Broking and security analysis firms Jobs in KPOs • Banking entrance examinations

Odd Semester
• Accounting Theory • Corporate Governance • Financial Management • Marketing Management
• Business Research Methods • International Business • Business Policy and Environment • Statistics for Business Decisions • Management of Non Profit Organizations • Portfolio Management

Master of Commerce (M.Com)

Elective

<table>
<thead>
<tr>
<th>Group A</th>
<th>Agri - Risk Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paper 1: Agri- Commodity Derivatives</td>
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</table>

<table>
<thead>
<tr>
<th>Group B</th>
<th>Bank Management</th>
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</thead>
<tbody>
<tr>
<td>Paper 1: Principles of Bank Management</td>
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<table>
<thead>
<tr>
<th>Group C</th>
<th>Business Taxation</th>
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<tbody>
<tr>
<td>Paper 1: Indirect Tax Law Practice</td>
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<table>
<thead>
<tr>
<th>Group D</th>
<th>Financial Accounting</th>
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<tbody>
<tr>
<td>Paper 1: Contemporary Areas of Financial Accounting</td>
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<table>
<thead>
<tr>
<th>Group E</th>
<th>Financial Management</th>
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</thead>
<tbody>
<tr>
<td>Paper 1: Future Options and Swaps</td>
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<table>
<thead>
<tr>
<th>Group F</th>
<th>Human Resources Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paper 1: Strategic Mgmt. of Human Resources</td>
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</table>

<table>
<thead>
<tr>
<th>Group G</th>
<th>International Business</th>
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</thead>
<tbody>
<tr>
<td>Paper 1: International Business Institutions and Agreements</td>
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<table>
<thead>
<tr>
<th>Group H</th>
<th>Management Accounting</th>
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<tbody>
<tr>
<td>Paper 1: Marginal Costing and Decision Making</td>
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<table>
<thead>
<tr>
<th>Group I</th>
<th>Marketing Management</th>
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<tbody>
<tr>
<td>Paper 1: Advertising and Brand Management</td>
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<tr>
<td>Personal Financial Planning</td>
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Even Semester

Elective

<table>
<thead>
<tr>
<th>Group A</th>
<th>Agri - Risk Management</th>
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<tbody>
<tr>
<td>Paper 2: Weather Risk Management</td>
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</table>

<table>
<thead>
<tr>
<th>Group B</th>
<th>Bank Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paper 2: Credit Risk Management</td>
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</table>

<table>
<thead>
<tr>
<th>Group C</th>
<th>Business Taxation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paper 2: Corporate Tax Law Management</td>
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</table>

<table>
<thead>
<tr>
<th>Group D</th>
<th>Financial Accounting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paper 2: International Financial Reporting Standards</td>
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</table>

<table>
<thead>
<tr>
<th>Group E</th>
<th>Financial Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paper 2: Financial Derivatives as Hedging Tools</td>
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</table>

<table>
<thead>
<tr>
<th>Group F</th>
<th>Human Resources Management</th>
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</thead>
<tbody>
<tr>
<td>Paper 2: International of Human Resources Management</td>
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</table>

<table>
<thead>
<tr>
<th>Group G</th>
<th>International Business</th>
</tr>
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<tbody>
<tr>
<td>Paper 2: Foreign Exchange Management</td>
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</table>

<table>
<thead>
<tr>
<th>Group H</th>
<th>Management Accounting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paper 2: Tool and Techniques of Control</td>
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</table>

<table>
<thead>
<tr>
<th>Group I</th>
<th>Marketing Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paper 2: Supply Chain Management</td>
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</tr>
<tr>
<td>Retail Banking / Financial Accounting</td>
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Master of Computer Applications (MCA)

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
<th>Elective-I</th>
<th>Elective-II</th>
</tr>
</thead>
<tbody>
<tr>
<td>101  Problem Solving using C</td>
<td>201  Data Structures</td>
<td>• UNIX system Programming</td>
<td>• Advanced Computer Networks</td>
</tr>
<tr>
<td>102  Discrete Mathematics &amp; Graph Theory</td>
<td>202  Object Oriented Programming using C++</td>
<td>• Advanced Topics in DBMS</td>
<td>• Data Warehousing &amp; Data Mining</td>
</tr>
<tr>
<td>103  Digital Electronics &amp; Computer Organization</td>
<td>203  Operating Systems</td>
<td>• Management Information System</td>
<td>• Mobile Computing &amp; Wireless Communications</td>
</tr>
<tr>
<td>104  Introduction to Unix</td>
<td>204  Probability, Statistics and Queuing</td>
<td>• Operations Research</td>
<td>• Software Testing &amp; Practices</td>
</tr>
<tr>
<td>105  Introduction to Web Technologies</td>
<td>205  Database Management Systems</td>
<td>• Principles of User Interface Design</td>
<td>• Theory of Computation (FAFL)</td>
</tr>
<tr>
<td>106  C Programming Laboratory</td>
<td>206  Data Structures Using C Laboratory</td>
<td>• Systems Programming</td>
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<tr>
<td>107  Unix Programming Laboratory</td>
<td>207  Database Laboratory</td>
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<td></td>
</tr>
<tr>
<td>108  Web Programming Laboratory</td>
<td>208  OOP with C++ Laboratory</td>
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<table>
<thead>
<tr>
<th>Third Semester</th>
<th>Fourth Semester</th>
<th>Elective-III</th>
<th>Elective-IV</th>
</tr>
</thead>
<tbody>
<tr>
<td>301  Computer Networks</td>
<td>401  Analysis and Design of Algorithms</td>
<td>• Cryptography &amp; Network Security</td>
<td>• Mobile and Adhoc Sensor Networks</td>
</tr>
<tr>
<td>302  Programming using Java</td>
<td>402  Advanced Java Programming</td>
<td>• Network Management</td>
<td>• Parallel Computing</td>
</tr>
<tr>
<td>303  Software Engineering</td>
<td>403  Advanced Web Programming</td>
<td>• NOSQL</td>
<td>• Multimedia systems</td>
</tr>
<tr>
<td>304  Computer Graphics with Open GL</td>
<td>404  Elective-II</td>
<td>• Software Architectures</td>
<td>• Pattern Recognition</td>
</tr>
<tr>
<td>305  Elective-I</td>
<td>405  Elective-III</td>
<td>• Enterprise Resource Planning (ERP)</td>
<td>• Services Oriented Architecture</td>
</tr>
<tr>
<td>306  Java Programming Laboratory</td>
<td>406  ADA Laboratory</td>
<td>• Cloud Computing</td>
<td>• Compiler Design</td>
</tr>
<tr>
<td>307  CG Laboratory using Open GL</td>
<td>407  Advanced Java Programming Lab</td>
<td>• Web2.0 and Rich Internet Applications</td>
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</tr>
<tr>
<td>308  Network Laboratory</td>
<td>408  Mini Project –I</td>
<td>• Information Retrieval &amp; Search Engines</td>
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<table>
<thead>
<tr>
<th>Fifth Semester</th>
<th>Sixth Semester</th>
<th>Elective-V</th>
<th>Elective-VI</th>
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<tbody>
<tr>
<td>501  Object-Oriented Modelling &amp; Design Patterns</td>
<td>601  Project Work</td>
<td>• Cloud Computing</td>
<td>• Project Work</td>
</tr>
<tr>
<td>502  System Simulation &amp; Modelling</td>
<td></td>
<td>• Web2.0 and Rich Internet Applications</td>
<td></td>
</tr>
<tr>
<td>503  Programming using C#.NET</td>
<td></td>
<td>• Information Retrieval &amp; Search Engines</td>
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</tr>
<tr>
<td>504  Elective II</td>
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<td>• Fuzzy Logic</td>
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<tr>
<td>505  Elective III</td>
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<td>• Computer System Performance Analysis</td>
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<tr>
<td>506  Software Design Laboratory</td>
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<td>• Building Enterprise Applications</td>
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</tr>
<tr>
<td>507  Net Laboratory</td>
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</tr>
<tr>
<td>508  Mini Project –II</td>
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</tbody>
</table>

Career Scope

Information Technology or IT is one of the fastest industries in the world. With information gaining immensely in value, technology is a prerequisite to making this usable. With more and more organisations adopting technology by the day, IT is an industry that is showing great prospects for a long time to come. IT courses in Teachers’ Academy provide you with the right skills and exposure to leverage the opportunity that the industry throws open.

Career Opportunities

• Application Programmer • System Programmer • Software Engineer • Systems Designer • Network Administrator • Database Administrator • Software Tester

www.teachersacademybangalore.com
### Career Scope
Management is the art of getting things done. To take the leap into the management of an organisation, management education is becoming more and more important. Many professionals today also seek degrees in management as a means of securing a better salary. No only does Teachers' Academy offer management course that help you climb the ladder of hierarchy, it also allows you to choose from different vertical that help differentiate you from the others.

### Career Opportunities
- HR Recruiter
- Training Co-ordinator
- Manager-Staffing
- Compensation and Benefit Manager
- Brand Manager
- Process Analyst
- Administrator
- Team Lead
- Project Engineer
- Financial Managers or Financial Analysts
- Accounting Managers
- Corporate Controllers
- Chief Financial Officers
- Treasurers and Finance Officers
- Cash Managers
- Risk and Insurance Managers
- Management Consultants
- Investment Bankers
- Investment Banking Associates
- Investment Sales Associates and Traders
- Credit Managers and Specialists

### Electives:
- Marketing
- Finance
- Human Resource Management
- International Business
- International Systems
- Tourism & Travel Management
- Health Care Management
- Small Business Management & Entrepreneurship
- Retailing & Supply Chain Management
- Banking & Insurance

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### Master of Business Administration (MBA)

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
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</thead>
<tbody>
<tr>
<td>101 Management Concepts &amp; Theories</td>
<td>201 Marketing Management</td>
</tr>
<tr>
<td>102 Organizational Behavior</td>
<td>202 Human Resource Management</td>
</tr>
<tr>
<td>103 Business Environment</td>
<td>203 Corporate Finance</td>
</tr>
<tr>
<td>104 Managerial Communication</td>
<td>204 Quantitative Methods</td>
</tr>
<tr>
<td>105 Managerial Accounting</td>
<td>205 Legal aspects of Business</td>
</tr>
<tr>
<td>106 Managerial Economics</td>
<td>206 Operations Management</td>
</tr>
<tr>
<td>107 Statistics for Management</td>
<td>207 Management Information Systems</td>
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</table>

<table>
<thead>
<tr>
<th>Third Semester</th>
<th>Fourth Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>301 Project Management</td>
<td>401 Business Law</td>
</tr>
<tr>
<td>302 Entrepreneurship</td>
<td>402 Strategic Management</td>
</tr>
<tr>
<td>303 Elective-I</td>
<td>403 Elective-IV</td>
</tr>
<tr>
<td>304 Elective-II</td>
<td>404 Elective-V</td>
</tr>
<tr>
<td>305 Elective-III</td>
<td>405 Elective-VI</td>
</tr>
<tr>
<td>306 Project Work Diary</td>
<td>406 Elective-VII</td>
</tr>
<tr>
<td>307 Summer Internship Report</td>
<td>407 Project Report</td>
</tr>
<tr>
<td></td>
<td>408 Project viva-voce</td>
</tr>
</tbody>
</table>

### Affiliated to University of Mysore & Recognised by UGC
Eligibility: A pass in Bachelor Degree with a minimum of 50% in marks aggregate
Duration: 2 Years / 4 Semesters
### MBA IN ENTERPRISE SYSTEMS

#### First Semester
- 101 Management Principles and Practice
- 102 Organizational Behavior
- 103 Sales and Distribution Management
- 104 Human Resource Management
- 105 Financial Management
- 106 Production Planning and Control
- 107 Computer Applications in Mgmt. using SAP*

#### Second Semester
- 201 International Business Management
- 202 Purchasing Mgmt. & Inventory Control
- 203 MIS and Software Systems
- 204 Business Intelligence and MDM
- 205 Research Methods for Management
- 206 Marketing Management
- 207 Summer Placement Project Report & Viva-Voce

#### Third Semester
- 301 Technology Innovation & Sustainable Enterprise
- 302 Supply Chain Management
- 303 Database Management Systems
- 304 Customer Relationship Management
- 305 Corporate Communication
- 306 Software Project Management

#### Fourth Semester
- 401 Logistic and Sales Promotion
- 402 Operations Management
- 403 Information Technology Applications
- 404 Electronic Commerce (e-Commerce)
- 405 Knowledge Management & Information Systems

---

### MBA IN SOFTWARE TESTING & QUALITY MANAGEMENT

#### First Semester
- 101 Software Engineering Management
- 102 Management Principles and Practice
- 103 Organizational Behavior
- 104 Human Resource Management
- 105 Financial Management
- 106 Software Quality Management
- 107 Quality Assessment in Enterprises-Practical I*

#### Second Semester
- 201 International Business Management
- 202 Software Testing Methodology
- 203 Total Quality Service Management
- 204 Quantitative Techniques
- 205 Research Methods for Management
- 206 Marketing Management
- 207 Quality Assessment in Enterprises-Practical II*

#### Third Semester
- 301 Software Testing Practices
- 302 Software Test Management
- 303 Database Management Systems
- 304 Customer Relationship Management
- 305 Corporate Communication
- 306 Software Project Management

#### Fourth Semester
- 401 Software Test Automation
- 402 Quality Assessments Techniques
- 403 Information Technology Applications
- 404 Electronic Commerce (e-Commerce)
- 405 Knowledge Management and Information Systems

---

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Bachelor of commerce (B.Com)

First Semester
- 1.1 Language: Kannada / Sanskrit / Urdu / Tamil / Telugu / Additional English / Marathi / Hindi
- 1.2 Language: English
- 1.3 Financial Accounting
- 1.4 Marketing Behaviour and Cost Analysis
- 1.5 Organizational Management
- 1.6 Corporate Administration / Methods & Techniques for Business Decisions

Second Semester
- 2.1 Language-I: Kannada / Sanskrit / Urdu / Tamil / Telugu / Additional English / Marathi / Hindi
- 2.2 Language-II: English
- 2.3 Advance Financial Accounting
- 2.4 Marketing and Services Management
- 2.5 Indian Financial System
- 2.6 Quantitative Analysis for Business Decisions
- 2.7 Environmental Studies

Third Semester
- 3.1 Language: Kannada/Sanskrit/Urdu/Tamil/Telugu/Additional English/Marathi/Hindi
- 3.2 Language-II: English a) English b) Soft Skills for Business
- 3.3 Corporate Accounting
- 3.4 Financial Management
- 3.5 Banking Law and Operations
- 3.6 Quantitative Analysis for Business Decisions-II
- 3.7 Computer Fundamentals

Fourth Semester
- 4.1 Language: Kannada/Sanskrit/Urdu/Tamil/Telugu/Additional English/Marathi/Hindi
- 4.2 Language-II: a) English b) Corporate Communication
- 4.3 Advance Corporate Accounting
- 4.4 Cost Accounting
- 4.5 e-Business and Accounting
- 4.6 Stock and Commodity Markets
- 4.7 Indian Constitution

Fifth Semester
- 5.1 Entrepreneurship Development
- 5.2 International Business
- 5.3 Income Taxes – I
- 5.4 Cost Management
- 5.5 Electives: Paper I
- 5.6 Electives: Paper II

Sixth Semester
- 6.1 Business Regulations
- 6.2 Principles and Practice of Auditing
- 6.3 Income Taxes – II
- 6.4 Management Accounting
- 6.5 Electives: Paper III
- 6.6 Electives: Paper IV

Career Opportunities
- Commercial Assistant or Manager in Manufacturing or Trading Firm
- Staff Selection Commission examination related to commerce and Trade
- Entry level jobs in Broking and security analysis firms
- Entry level jobs in KPOs
- Banking Entrance Examinations

Elective-I: Accounting and Taxation Group
- Semester No V AC.5.5 International Financial Reporting Standards
- Semester No V AC.5.6 Business Taxation-I
- Semester No VI AC.6.5 Business Taxation-II
- Semester No VI AC.6.6 Accounting and Business Decision & IFRS

Elective-II Finance Group
- Semester No V FN.5.5 Advanced Financial Mgmt.
- Semester No V FN.5.6 International Finance
- Semester No VI FN.6.5 Corporate Financial Policy
- Semester No VI FN.6.6 Security Analysis & Portfolio Mgmt.

Elective-III Marketing Group
- Semester No V MK.5.5 Consumer Behaviour
- Semester No V MK.5.6 Marketing Research
- Semester No VI MK.6.5 Advtg. & Media Mgmt.
- Semester No VI MK.6.6 Retail Management

Elective-V Human Resource Group
- Semester No V HR.5.5 Strategic HR Mgmt.
- Semester No VI HR.5.6 HR Development
- Semester No VI HR.6.5 Labour Welfare & Social Security
- Semester No VI HR.6.6 Industrial Regulations

Elective-VI Human Resource Group
- Semester No V BI.5.5 International Banking & Forex Management
- Semester No V BI.5.6 Life and General Insurance
- Semester No VI BI.6.5 Risk Management
- Semester No VI BI.6.6 Marketing of Insurance Products

Afﬁliated to Bangalore University & Recognised by Govt. of Karnataka
Eligibility: A pass in PUC / 12th grade / ‘A’ level / +2/ISC
Duration: 6 Semesters / 3 Years

Career Scope
To provide a strong foundation in the functioning of business organisations and of various specialised operations such as Accounting, Finance, Capital Markets by offer a comprehensive coverage of subjects. To develop, as much as possible, professional knowledge in Accounting Finance, Taxation through compact study materials. To provide the opportunity for students to pursue professional studies like CA, ICWA, CS CFA by including foundational courses in the curriculum.
### Bachelor of Arts (BA)

#### First Semester

- **(BA) Journalism, Optional English & Political Science**
  - 101 Language/Additional English
  - 102 English
  - 103 Introduction to Mass Communication
  - 104 British Literature & Aspects of Language
  - 105 Concepts of Political Science

#### Second Semester

- **(BA) Journalism, Optional English & Political Science**
  - 201 Language/Additional English
  - 202 English
  - 203 Fundamentals of Journalism
  - 204 British Literature & Aspects of Language
  - 205 Political Theories
  - 206 Indian Constitution

#### Third Semester

- **(BA) Journalism, Optional English & Political Science**
  - 301 Language/Additional English
  - 302 English
  - 303 Media Laws and Indian Constitution
  - 304 Victorian and Modern
  - 305 Modern Government
  - 306 Environmental Studies

#### Fourth Semester

- **(BA) Journalism, Optional English & Political Science**
  - 401 Language/Additional English
  - 402 English
  - 403 Basic Audio visual media.
  - 404 American Literature
  - 405 Political Thought, Western & Eastern
  - 406 Computer Fundamentals

#### Fifth Semester

- **(BA) Journalism, Optional English & Political Science**
  - 501 Reporting Methods
  - 502 Editing Techniques
  - 503 European Writing
  - 504 Non-European Writing
  - 505 Public Administration
  - 506 International Relations
  - 507 Principles of Public Administration (Optional)
  - 508 Concept International Relations (Optional)
  - 509 Western Political Thought (Optional)

#### Sixth Semester

- **(BA) Journalism, Optional English & Political Science**
  - 601 Media Management
  - 602 Introduction to Advertising and P.R.
  - 603 Short Fiction
  - 604 Essays
  - 605 Novel
  - 606 Indian Administrative Processes (Opt.)
  - 607 Personnel & Financial Administration (Opt.)
  - 608 International Institutions
  - 609 Indian Political Thinkers (Opt.)

#### Electives:

- Health Psychology
- Abnormal Psychology
- Counseling Psychology
- Industrial Organization Psychology
- Educational Psychology
- Social Psychology

#### Career Scope

To provide students with basic journalistic skills in various mass media. To expose students to recent developments in media issues and media research. To strengthen the foundations for various technologies involved in mass media like computer applications, respective software and hardware in print, radio, television, internet and the likes. This programme would enable the students to work in various media like print, radio, television, internet, and in related fields. Students can start a full-fledged career in journalism or venture into freelancing.

www.teachersacademybangalore.com
Infrastructures and facilities:
TEA boasts of the state of the art facilities on par with global standards that will make learning English an easy and fun-filled activity. TEA’s infrastructure is totally unique with a global environment making learning from classroom to cafeteria an enjoyable experience.
- Spacious Air condition classrooms.
- State-of-the-art English Language Labs with laptops and multimedia equipments.
- Personal computer fully loaded with simulating English software.
- Our exhaustive audio visual sessions and relevant Aids, Charts and updated digital and manual library to facilitate English Learning.
- Comfortable group room
- Study centre providing computers with internet access and learning tools including books, software, DVDs and CDs.
- Free high speed wireless access
- Canteen serving snacks and coffee.

Teaching methodology:
We at TEA make English learning a fun-filled activity. A face to face interaction, one to one for the starts, language based games, skits, role-play, elocution, debates etc to bring out the fluency of English. Field Trips, study tours are conducted for an out-door awareness on vocabulary, focusing on Verbs, Adjectives, Adverbs & Preposition. Each student will be encouraged to write a composition/essay after every trip.

- Intensive tuition with maximum teacher-student interaction.
- Continuous practice and active use of the language initiated with ample of class room activities.
- Intensive lessons designed to challenge the learner with defined objectives.
- In topic-based lessons, It is based around topics, such as work, travel or current affairs. Some of the topics are chosen in consultation with students.
- Skills areas, where teachers focus on developing speaking, listening, reading and writing skills.
- Vocabulary is a very important part of all lessons. Teachers give advice on how to effectively record, learn and activate vocabulary.
- Practical class room ideas like language development aimed at improving oral fluency, listening skills and vocabulary range.

Group size:
- Maximum 8 students in all study classes.
- Maximum 12 students in all workshop classes.
Teachers' Academy Institute for Information Technology (TAIIT) provides quality training in the following programs in association with Quaarc Solutions, a software development company started back in 2006 with expertise in web design and web applications. The main objective of TAIIT is to impart quality training to make the trainees employable.

### Software Training Programs

- C-language with data structures | C++ Language
- Java | Advanced Java & J2EE
- C#.Net | VB.Net | ASP.Net | SQL Server 2008
- Web Development in PHP
- Web Designing | HTML 5 / CSS 3 | PHP/MYSQL
- Advanced Excel & VBA Excel
- Android | Oracle 11g | Data Warehousing
- WPF | WCF | Cloud Computing
- Mobile Development
- Coreldraw X6 | Adobe Illustrator | Photoshop | Indesign | Flash

### Hardware & Networking Training Programs

- A+ | N+
- LINUX Administration
- CCNA | CCNP | MCITP
Teachers' Academy for Enhanced Learning

.....Empowering Next Gen Careers

Teachers' Academy for Enhanced Learning is a premier institute for competitive examinations managed by experienced and talented mentors from various parts of India. It focuses on training students for IIT-JEE, AIEEE, AIPMT, and PUC+CET and other competitive examinations.

Apart from the academic syllabus, through our trademark program Destiny, we instill self-discipline, hard work, personality development, leadership skills, and communication skills which make our students stand out in this competitive world.

The advantage of studying with us is that our students need not go for separate tuitions after college hours as we cover the theory, practicals, and entrance exam preparation within college hours and in the same campus.

The other advantages of studying with TAFEL are summarized as follows:

• Both PU Board syllabus and syllabus for entrance exams are taught by the same professors and are simultaneously completed.
• Study materials are prepared by our faculties.
• Weekly tests are conducted to keep track of the performance and parents are notified accordingly.
• The professors maintain synchronization between topics covered and weekly Tests, on each subject.
• A team of relationship managers are in constant touch with the students who send email feedback on a daily basis to the RMS.
• On completion of a chapter, a test is conducted. Test will be based on both PU Board and competitive exam patterns.
• Question papers are discussed in detail after the test.
• The results and other information, including scanned copies of the answer scripts, are uploaded in the student portal for parents to view.
• Students are counseled and motivated periodically based on their performance.
• The syllabus is completed on time so that the revision can be done with number of mock tests and is completed before the board and competitive exams.
Annual Day
Beginning from school, college and university, all educational institutions have realized the importance of annual day. We at Teachers' Academy have incorporated the annual day function as a compulsory celebration in our curriculum which gives as an opportunity to exhibit the talents in our possession, catering to different works of life and encouraging our students to be an asset to the nation.

Student Seminar
At Teachers’ Academy we value the importance of seminars since they serve as a means of communication or passing information to a group of people who seek to acquire a set of common experiences in particular fields. Seminars are used as an access arena to a social network where members can network and share their ideas on what they known. Students must always attend seminars to enhance their knowledge and experiences that the program offers. By taking part in your seminars you will learn more about your subject area, and become more comfortable with the language of your subject area. Terms which before you thought were unnecessary ‘jargon’ now have some meaning. Besides that, you will have the opportunity to develop a wide range of skills that will enable you to get a good degree and make you a more employable graduate.

Industry visits
The concept of Industrial visits has been woven into the academic practices of the institute keeping in mind that experiential learning is the ethos of Teachers’ Academy. The motive is to provide the students with a right blend of theoretical learning and an opportunity to witness how those concepts are utilized in the practical environment. The visits provide an excellent opportunity for the students to comprehend the complexities faced by the organizations in various stages and the implications that decisions have. Students also get to know about the intra and inter-department linkages within the organization and understand behavioural aspects within an organization. The larger aim of the visits is to make the students relate to the value-chain as followed by firms in the Industry. Value chain refers to processes and activities right from the sourcing of raw materials to the point where the final product reaches the end customer.

Fun tour
Everyone needs a fun break from their daily routine life, be it students or corporates. Student life has its own set of troubles and tensions. Students are always under constant stress of faring well in their academics along with managing their classes, tuitions and other co-curricular activities. Also, they have to deal with excessive peer pressure at all times. Fun tours help the students to relax and enjoy with their friends and compeers.

Guest Lecture by the Industry experts
To extend learning beyond the classroom teaching, we at Teachers' Academy invite experts from the industry to conduct guest lectures, seminars and workshops on various topics and issues related to curriculum of our students. At Teachers' Academy, there is always an endeavour to create opportunities for the students to interact and learn from the industry experts which is the prime reason we regard ourselves as not only one of the best but also as one of the best managed college in Bangalore. Guest Lecture at Teachers' Academy is thus a very important part of the curriculum which also helps in facilitating knowledge sharing between students and industry stalwarts.

Visiting College & Campus tours
The best way to gain a true appreciation for the qualities and opportunities that make this college unique is through a campus visit. We are always pleased to meet students and learn about their interests, and we welcome you to meet our students, visit our classes, and see the community here for yourself. The Teachers Academy College Office of Admissions is open Monday through Saturday from 9:00 a.m. to 6:00 p.m. throughout the year. If you are travelling long distances to visit us, it may be advisable to call to confirm Office of Admissions hours and availability. Visitors are welcome at any time of the year, although visiting when classes are in session will provide the most accurate view of campus life. We recommend avoiding the periods immediately before or after a break, and before or during final exams.

EXAMINATION & STUDENT EVALUATION
At Teachers’ Academy, we give equal importance to both Internal Assessment Tests (IA) and the University Term End Examinations or Semester Examination (UE).

To pass in a course a student must secure a minimum of 35% . A student will not be allowed to take up the University Examination unless he / she obtains pass marks in IA.

Internal Assessment (IA)
The IA consists of written tests, seminar, assignment, projects, quiz and discussions.
Assignment: Students will have to write assignments and submit to their respective subject teachers. Marks will be allocated for both the presentation and the content. Project, quiz or discussion: There will be one project and quite a number of quiz and seminars in a semester.

University / Semester Examinations (UE)
There are two semesters in a year. Without obtaining a minimum of 85% attendance and 35% marks in the IA, no student will be allowed to write the semester examinations. If a student has a shortage of attendance, he or she will have to apply afresh for the course in the next academic year.
Indian Students

The students are required to go through the course details and the eligibility criteria provided along with each course in this prospectus. In case of any queries feel free to approach our academic counsellors personally or through e-mails through the "Enquiry" page in the website. Application forms and brochures can be obtained in person from the college office. Alternatively, the same can be couriered or mailed to the students upon receiving a formal request. To apply for a particular course, the students are required to submit necessary documents to the college. Applicants eligibility for the course applied would be checked and the students will be informed. The students will have to provide the following documents at the time of admission.

Documents required:
Applications for admission must be submitted in the prescribed form along with attested copies of all marks cards starting from 10th std, Transfer Certificates, Migration Certificate from their respective colleges, 3 passport-size photographs and a self addressed stamped envelope before the stipulated date.

Short listed candidates must attend their interviews on the dates notified. Selected candidates must submit their original marks card and Transfer certificates and pay the prescribed fees at the time of admission. Fees once paid will not be refunded under any circumstances.

All admissions are subject to the approval of the Universities. Parents / Guardians photographs

For more information or clarification and FREE academic counseling visit our website at: www.teachersacademybangalore.com

Foreign Students

The students are required to go through the course details and the eligibility criteria provided along with each course in this prospectus. In case of any queries feel free to approach our academic counsellors personally or through e-mails through the "Enquiry" page in the website. Application forms and brochures can be obtained in person from the college office. Alternatively, the same can be couriered or mailed to the students upon receiving a formal request. To apply for a particular course, the students are required to submit necessary documents to the college. Applicants eligibility for the course applied would be checked and the students will be informed. The students will have to provide the following documents at the time of admission.

Documents required:
• Photocopies of Marks statements (the details will be made available to you through mail or in person);
• Photocopy of all pages of passport, Visa
• EIGHT recent passport size photographs
• Photo copy of Residential Permit (RP)
• All the above documents must be attested by gazetted officers or Notary Public or Principal of College/Polytechnic under the university System / Directorate of Technical Education or Head of the Institution from which the student passed the eligibility criteria. Upon reporting to Teachers' Academy, Bangalore, Karnataka, INDIA, we will assist you through the process of Registration, Enrollment and familiarization with the University and the college.

For more information or clarification and FREE academic counseling visit our website at: www.teachersacademybangalore.com
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